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*Connecticut Authors & Publishers Association
10th Annual Writers Conference*



*Keynote Speaker
Hallie
Ephron*



*Hartford Steam Boiler
Conference Center
1 State Street, Hartford, CT*

*Saturday
May 11, 2013*

Special Event - "Writer Idol"



The 10th Annual CAPA University

May 11, 2013 at the Hartford Steam Boiler Convention Center, Hartford, CT
8:30 a.m. to 5:00 p.m.

Keynote Speaker
Hallie Ephron
9:15 - 10:15 a.m.



The Writing Life: Are We Having Fun Yet?

Hallie Ephron, author of eight novels and four works of non-fiction as well as articles and essays, talks about growing up in a family of writers and carving out a place of her own. She shares what she's learned about the writing life, dirty little secrets as well as epiphanies about craft and courage she's gleaned along the way.

Panels

“Meet the Agents” or “Meet the Marketing Expert”
10:30 - 11:00 a.m.

Workshops

CAPA-U Workshop Sessions Feature Experts in Writing, Publishing and Marketing

The fifteen one-hour workshops at CAPA-U cover a variety of topics of interest to everyone in the world of books. They are divided into three sessions, from which attendees may choose one workshop per time slot – a total of three for the day.

Workshop Session 1—11:00 a.m. - 12:00 noon
(choose one of the five speakers)



Pam Lewis

How Do I Know What I Mean 'til I Hear What I Say?

Getting across to the reader what we have in mind can be a challenge. One of the best ways is to put the question to your readers. In this workshop, participants will write two or three pages on a subject I'll provide. You'll each read your work aloud and then sit quietly and listen as the others discuss what they've heard, based on a framework of questions I'll provide.

Pam Lewis lives and writes in the woods in Mansfield, Connecticut. She is the author of *Speak Softly*, *She Can Hear*, *Perfect Family* and *A Young Wife*. She is at work on a fourth novel involving a group of hikers in Yellowstone, a flood and a predatory grizzly bear.

Photograph by Doug Anderson

Pegi Deitz Shea

The Ever-Changing Market for Children's Fiction and Nonfiction

To break into—or to up your game in—the children's literature field, you need to know more than the basics of great storytelling. Learn how to appeal to different age groups, differentiate between educational and trade publishers, distinguish between magazine and book-worthy content, adapt ideas to fit the new Common Core State Standards in schools, and research markets to see if your ideas are truly unique (and how to make them unique if they're not).

Pegi Deitz Shea is a two-time winner of the Connecticut Book Award, for her middle-grade novel, *Tangled Threads* and her biography, *Noah Webster: Weaver of Words*. She has published more than 400 works of fiction, nonfiction, poetry and journalism for all ages, from toddlers to senior citizens. Her work has received awards from organizations, including the International Reading Association, National Council of Teachers of English, American Library Association and the National Council for the Social Studies. She teaches both Children's Literature and Creative Writing for Children and Young Adults at UConn; and she has taught writing at the Institute of Children's Literature since 1996. She's presented at more than 400 schools, libraries and conferences across the nation.



Editors Panel

Have Your Writing Critiqued by Professional Editors

Three well-known Connecticut editors, Roberta Buland, Beth Bruno and Rita Reali, will work with writers on how to polish their writing to make it more acceptable to publishers.

Note: CAPA-U attendees who wish to take part in this session are asked to submit samples of their writing in advance for the editors to critique.



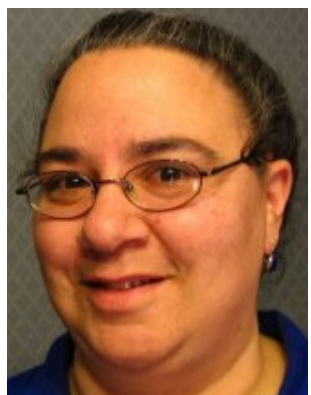
Roberta J. Buland

Roberta's publishing career began as a 10-year-old when she wrote and published a neighborhood newsletter. Since then, she has worked in every aspect of publishing although her favorite mission is editing for authors who desire to learn the finer points. As one author said, "If there is a single page in my manuscript without red marks from Roberta, I call myself successful." She strives to impart her knowledge in a comfortable mutually respectful manner, creating a collaborative relationship with writers. She is a past president of CAPA, former newsletter editor and current Board member. RIGHT WORDS UNLIMITED, her editorial-publishing company, was founded 18 years ago—the same year as the founding of CAPA. Her novel, *From Nerd to Normalcy*, is in the works.



Beth Bruno

After twenty years in education and human services, Beth Bruno began a second career in 1995 as a columnist, author and editor. Hundreds of her articles have been published in print and online, and her first book, *Wild Tulips*, came out in 2001. Now a full-time book editor and Indie Book Awards contest judge, Beth's editing interests are eclectic and include a delicious mix of fiction, nonfiction, young adult and children's works. She has edited more than 300 book manuscripts, many of them award winners. Beth is a past president of CAPA and one of the founders of CAPA-U. Email her at: bethbruno@comcast.net.



Rita M. Reali

Rita fell in love with writing from the moment she could hold a crayon in her little fist. It was 9:17 on a humid Tuesday morning in August 1967. The crayon was green. She's been correcting grammatical errors since the age of 6, when her first-grade teacher asked "each student to take out *their* math book." The manager of the local Big Y cringes when he sees her wielding her red Sharpie. A professional copywriter for the past 16 years (including three years as news editor and award-winning journalist for *The Catholic Transcript*), Rita also works with private clients through her proofreading/editing business, The Persnickety Proofreader. Rita is now in her 10th year as Secretary of CAPA and expects to publish her debut novel, *Diagnosis: Love*, in 2013. Email her at: rita@persnicketyproofreader.com



Richard LaPorta

Working With a Small Local Publisher

What can a small publisher do for you? Well, the list is extensive – Publish Books for Authors, Editing, Cover Design, Book Layout, Illustrations, Photography, ISBN Number Provided, Register Book, Copyright Is Yours, Take Orders, Accept Credit Cards, Warehousing, Shipping, Design Your Website, Maintain Your Website, Online Shopping Car, Small Print Runs, Fast Turnaround, Large Print Runs. Richard will teach you how to work with a small publisher, helping you learn to navigate the tricky waters of book publication.

Richard LaPorta built Husky Trail Press, LLC in East Lyme, Connecticut. Its mission is simple: to provide the best products and service to customers at the lowest prices possible. They take great pride in their company, their commitment to customer service and their excellent end products.

D’vorah Lansky

Multimedia Digital Publishing Strategies for Sharing Your Book and Your Message Online

Digital publishing is about formatting and publishing to Kindle (and other eBook platforms,) as well as tapping into the power of multimedia publishing options. With today’s technology, it is now easier than ever for authors to share their message through a wide variety of multimedia formats. In this informative workshop, online book marketing expert D’vorah Lansky will share five keys to success: 1) Harness the power of audio recordings to increase your credibility and reach. 2) Create an online radio show. 3) Produce short video tips or book excerpts. 4) Publish a free online magazine which you can set on autopilot. 5) Record an audio book to be sold on Amazon... and more.

D’vorah Lansky, M.Ed., has been marketing online since 1994 and is the bestselling author of *Book Marketing Made Easy: Simple Strategies for Selling Your Nonfiction Book Online*. She is the founder of the Digital Publishing Café, which offers workshops, courses and resources to help authors produce, publish and promote their digital content. D’vorah is passionate about online marketing as well as helping authors to grow their book sales and their brand. You can connect with D’vorah and access digital publishing tips and resources at: www.DigitalPublishingCafe.com.



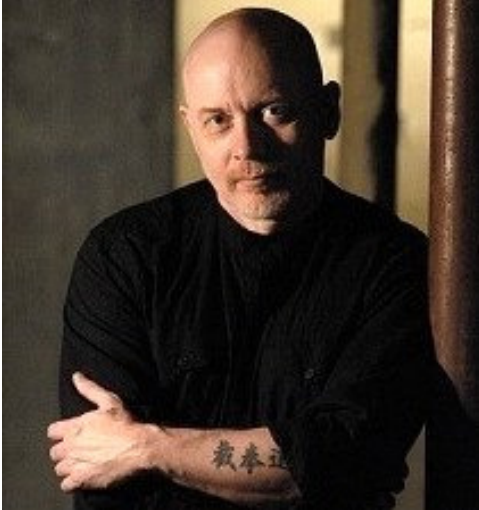
Lunch—12:00 - 12:45 p.m.

“Writer Idol”—12:45 - 1:45 p.m.

Judges are agents Ann Collette, Marilyn Allen & Jessica Sinsheimer

In this freewheeling session, a professional actor will perform the first page of your unpublished manuscript for the audience and a panel of three “judges.” Our judges are agents with years of experience reading unsolicited submissions. When one judge hears a line that would make her stop reading, she will raise her hand. The actor will keep reading until the second and third judges raise their hands. The judges will then discuss WHY they would stop reading and offer concrete, if subjective, suggestions to the anonymous author. If no agent raises a hand, the judges will discuss what made the excerpt work. Though all excerpts will be evaluated anonymously, this session is not for the faint hearted or thin skinned! While judges will be respectful of the work, laughter and even scorn from the audience is to be expected. To participate in this session, bring THE FIRST 250 WORDS of your manuscript (fiction or nonfiction only, please) to the session. It must be double spaced, titled and clearly marked at the top with its genre. Participants will leave submissions in a box at the check-in desk. Manuscripts will be chosen randomly by the actor. (Unfortunately, we can’t guarantee all submissions will be read aloud, but we will get through as many as time allows).

Workshop Session 2 2:00 p.m. - 3:00 p.m.
(choose one of the five speakers)



Daniel Judson

Writing Mystery/Thrillers to Capture Readers and Competitions

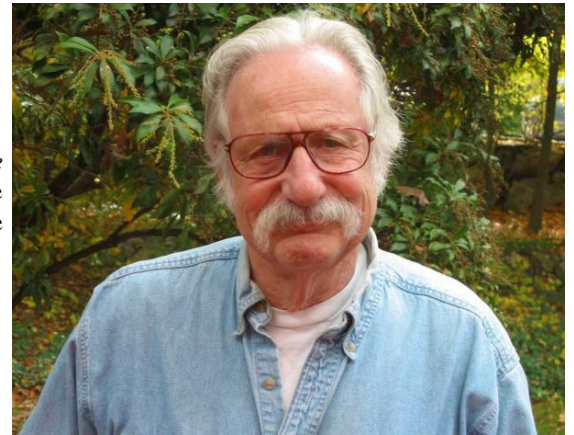
Shamus Award winner (and four-time finalist) Daniel Judson (a.k.a. D. Daniel Judson) was born and raised in Connecticut. He is the author of the award-winning *The Gin Palace Trilogy*, comprising *The Poisoned Rose*, *The Bone Orchard* and *The Gin Palace*, and the *Southampton Trilogy*, comprising *The Darkest Place*, *The Water's Edge* and *Voyeur*. His latest is *The Betrayer*, a full-length novel published as a Kindle Serial by Thomas and Mercer.

Daniel will talk of his experience from winning the Shamus and other awards and show how he goes about developing books that not only capture and hold the attention of readers, but capture the approval of the competition judges. Visit Daniel Judson at danieljudsonbooks.com, “friend” him on Facebook at [Facebook.com/DanielJudson](https://www.facebook.com/DanielJudson), or follow him on Twitter at <http://twitter.com/DDanielJudson>

Julian Padowicz

Six Memoirs, One Cook Book and A Dysfunctional College Professor

Following a forty-year career as a documentary filmmaker, Julian Padowicz, a graduate of Colgate University and former Air Force navigator, set himself to writing a memoir about his escape from WWII Poland at the age of seven. *Mother and Me: Escape from Warsaw 1939* was published by Academy Chicago in 2006 and named “Book of the Year” by ForeWord Magazine. Since then, the Stamford, Conn. resident has written three sequels, *A Ship in the Harbor*, *Loves of Yulian*, and *Growing up American: A Prelude to Marilyn*, relating his odyssey through Europe and South America to safety in the United States and his efforts at “fitting in” in American schools as a war-traumatized refugee. He has also written several novels.



Marilyn Allen

An Agent Tells How to Build a Readership

Historically, book marketing has had a megaphone approach, starting several months before the publication date and ending several months afterwards. The author now stands at the center of that marketing to assume responsibility for building a readership and establishing a devoted community. In this workshop, we will explore hosts of ways authors can make this happen.

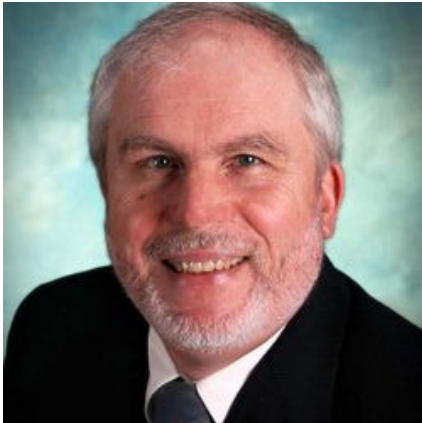
Marilyn Allen is a literary agent and partner in the Allen O’Shea Literary Agency and formerly Associate Publisher and Senior Vice President of Marketing for HarperCollins. An advocate for innovative book marketing, Marilyn teaches on publishing topics at New York University, Gotham University and writers conferences. With Coleen O’Shea, she co-authored *The Complete Idiot’s Guide to Book Proposals & Query Letters* and writes a column for *Writer Magazine*. Visit Marilyn online at www.allenoshealiteraryagency.com/MarilynAllen

Dick Margulis

Producing a High-Quality Self-Published Book

When you take off your author hat and put on your publisher hat, you want a finished book you can be proud of, whether it's a printed book or an e-book. Dashing your final draft off to a POD company is not going to get you there. Learn what's involved in professional-quality book production, from editing to final packaging, and how to access the help you need.

Dick Margulis is chief cook and bottle washer at Dick Margulis Creative Services, where his focus is on thoughtful editing, appropriate design, expert production and comprehensive project management, for publishers of all sizes. He began correcting his elders as a small child and has been editing one thing or another for over half a century. As his handwriting is execrable, he learned to set type at an early age and has been studying and practicing typography ever since.



Wayne English

When Social Networking Fails – Nine Steps to Social Networking Success

In this seminar we present the major reasons for social networking underperformance and their corrective action. We will discuss these points and others, as well: social networking that is not compatible with your existing marketing efforts; no one knows you're there; your blogger or content creator is not doing the job; content that is either not targeted to the needs of your audience or is of low quality; and your audience is not motivated to follow you. In addition, we show you how to make your website a serious business tool, and why word of mouth can be a social-networking killer.

Wayne English founded and owns Web Content Rx, LLC a web-content and social networking company. An accomplished speaker, Wayne presents seminars and speaks on panel discussions. His first book *Web Content Rx, A Quick and Handy guide for Writers, Webmasters, eBayers, and Business People* is a Top 5 Business Title in Leadership Books at The Washington Post. Wayne has been published locally, nationally and internationally, in magazines, newspapers, newsletters, and content-related and social-networking blogs. He is online at WebContentRx.biz, all major social networking sites, and blogs at blog.WebContentRx.biz.

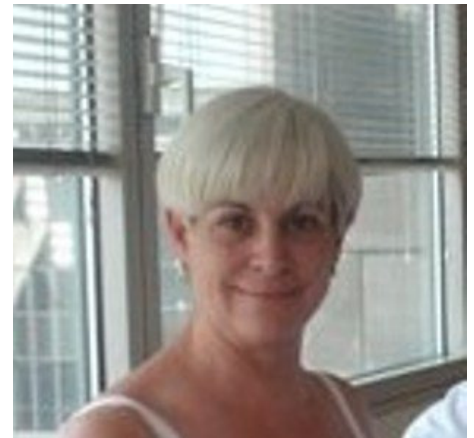
Workshop Session 3 3:15 p.m.-4:15 p.m.
(choose one of the five speakers)

Annie Kelleher

Creating a World of Fantasy and Romance

Annie Kelleher was born in Ocean City, New Jersey. The author of six sci-fi/fantasy and four romance novels, Annie is currently writing her eleventh novel, *Silver's Lure*, which is the third book in her Through the Shadowlands trilogy from Luna Books (Harlequin's new fantasy line). Annie's first published short story, "Conjuring Johnny Depp," appears in the Summer issue of NewWitch (not your mother's broomstick) magazine. Her tenth novel, *Silver's Bane* will be released in June, and her ninth novel, *Silver's Edge*, will be re-released in July in mass-market paperback.

Before selling her first novel in 1993, Annie worked in many different areas, which include federal agent, insurance analyst, daycare operator, interior decorator, aerobics instructor and executive director of a small non-profit. Annie is the mother of four children, step mom to two more and adoring attendant to two wonderful dogs. The survivor of a searing divorce, Annie now lives happily ever after in Canton, Connecticut with her children, her puppies, thousands of books and the love of her life...





Eileen Albrizio

Creating Vivid Images Out of Abstract Emotions

Poets often say they write from the heart. Their poems are expressions of their feelings. Sometimes, however, emotions are difficult to define. They are abstract entities that possess broad spectrums of interpretation. In this workshop, we will learn how to use our five senses, along with the rhetorical devices of creative writing (such as metaphor, simile, repetition and rhythm), to make palpable and concrete poems and stories that are a joy to write and share. Once you learn these techniques, you will find you can apply them to all forms of writing, whether it's poetry, fiction or creative nonfiction.

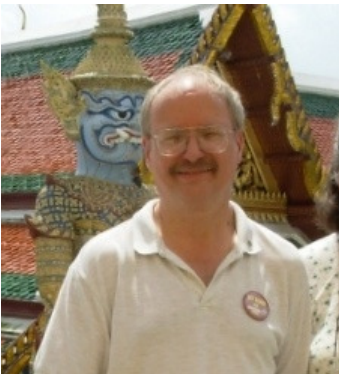
Eileen Albrizio is a writer of poetry and prose, a freelance proofreader and editor and a creative-writing teacher. Her works have appeared in numerous literary publications and Eileen is the author of three volumes of poetry: *Messy on the Inside*, *Rain – Dark as Water in Winter* and *Perennials: New & Selected Poems*, which was nominated for the 2008 CT Book Award. A two-time winner of the GHAC Individual Artist Fellowship for poetry, she has also penned several plays, three novels, numerous short stories and essays. Writer's Digest honored her one-act verse-play, *Rain*, as one of the top twenty best-written plays of 1997; and her novel, *Without Mercy*, is scheduled for release in 2013. Albrizio has taught poetry and creative writing across the state, as well as the York Correctional Institute, Connecticut's maximum-security prison for women, under the creative writing program made famous by best-selling author Wally Lamb. In 2005, Albrizio left a twelve-year career as a radio news host and broadcast journalist working for ABC and NPR News. She has a BFA in Theatre and MA in English.

Kate Rothwell

Writing a Synopsis to Sell Your Book Proposal

Your proposal is a marketing tool. The synopsis is a key selling element in your package. Agents and editors use the synopsis to decide whether they want to read the rest of your proposal — or at least how much time and attention they want to give when reading. A well-written synopsis can mean the difference.

Kate Rothwell, who also publishes as Summer Devon, writes a lot of fiction. She's written novels or novellas for Kensington, Samhain, Ellora's Cave, Total-e-Bound Publishing, Carina, Loose Id, Liquid Silver, an All Romance Ebooks anthology, Booksforabuck and herself. She's won numerous awards, such as the Passionate Plume (she finalled a few times and won in 2011 with co-writer Bonnie Dee), finalled in the Eppies, won a RIO award, the Golden Rose, the ecataromance Reviewer's Choice award, and she was a Romantic Times Readers' Choice finalist.



Dan Utti

E-Book Publishing: Kindle, Nook and Other Formats

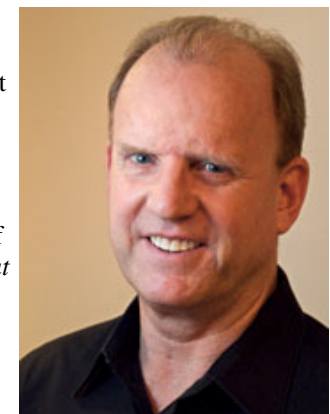
Of course you should publish your novel or other publication as an e-book! You want control of your price as your work becomes available for Android phone & tablet, iPhone, iPod, iPad, Windows phone & tablet, Nook reader, Amazon Kindle and other electronic formats. These formats include Mobi, ePub, Html, pdf, rtf, lrf, pdb and plain text. Do you go it alone, hire someone, or just do SmashWords? How are you going to market the e-book? Did you know that e-books outsold printed books in 2012? Learn about these topics and more in this compelling workshop.

Brian Jud

How to Launch a Book

There are vital steps necessary for a successful book launch. You'll learn a group of activities that are not one-time activities, but instead require regular engagement and effort. Because of this, it's important to not expect immediate results, since long-term success is the result of creative and persistent promotion.

Brian Jud is an author, book-marketing consultant, seminar leader, television host and president of Book Marketing Works, LLC. Brian is the author of *How to Make Real Money Selling Books (Without Worrying About Returns)*, *Beyond the Bookstore* (a Publishers Weekly® book) and eight titles on book-marketing topics. Brian is the host of the television series, *The Book Authority*, and was an adjunct lecturer of marketing courses for graduate and undergraduate students at the University of Hartford and the University of Connecticut. Brian has a BS degree in marketing from the University of Cincinnati and an MBA in marketing from Xavier University.



Meet the Agents



Jessica Sinsheimer of the **Sarah Jane Freymann Literary Agency**

Jessica Sinsheimer has been reading and campaigning for her favorite queries since 2004. Originally from the San Francisco Bay Area, she headed east for Sarah Lawrence College and stayed for the opportunity to read soon-to-be books for a living. Now an Associate Agent at the Sarah Jane Freymann Literary Agency, she's developed a reputation for fighting office members to see incoming manuscripts first – and for drinking far too much tea. Always on the lookout for new writers, Jessica is most excited about finding literary, women's and young-adult fiction and—on the nonfiction side—psychology, parenting, self-help, cookbooks and memoirs.



Diana Finch of the **Diana Finch Literary Agency**. Diana

is currently seeking new and established writers. Prior to opening her agency in 2003, Ms Finch worked at Ellen Levine Literary Agency for 18 years. A member of AAR, she represents 45 clients. 20% of her clients are new/unpublished writers. She currently handles 65% nonfiction books, 25% novels, 5% juvenile books and 5% multimedia. Diana represents: nonfiction books, novels and scholarly books. Her nonfiction areas of interest include biography, business, child guidance/parenting, computers, current affairs, ethnic/cultural, government/politics/law, health/medicine, history, how-to, humor, juvenile nonfiction, memoir, military, money, music/dance, nature, photography, popular culture, psychology, science, self-help/personal improvement, sports, theater/film, translation, true crime and women's issues. Fiction areas of interest include action/adventure, detective/police/crime, ethnic, historical, literary, mainstream/contemporary, thriller and young adult.



Marilyn Allen is a partner and founder of the **Allen O'Shea Literary Agency**, specializing in authors of practical nonfiction, health, cooking, business and narrative-nonfiction titles. Prior to starting the agency 11 years ago, Marilyn held senior positions in publishing, including Senior VP and Associate Publisher at Harper Collins, VP of Simon & Schuster, VP of Penguin Publishing Group and director positions at Avon and Warner Books. She is the author of *The Complete Idiot's Guide to Book Proposals & Query Letters* (Penguin 2011) with her partner Coleen O'Shea and together they also write a regular column for *Writer Magazine*. She is a frequent speaker and presenter at writers' conferences throughout the country and has taught publishing courses for Gotham and at NYU. Marilyn is one of the founders and the lead judge of the Next Generation Independent Book Awards, the largest not-for-profit book award program in America. She is currently looking for nonfiction titles in the health, business, cooking, crafts and pop culture from authors with strong media platforms and fresh ideas. She is passionate about helping writers achieve their dreams.



Emily Keyes is the Contracts & Foreign Rights Manager at the **L. Perkins Agency**, as well as an acquiring agent. She is passionate

about YA and teen novels, and is therefore currently acquiring in that area. In addition, Emily is looking for a wide range of commercial fiction – including women's fiction, contemporary romance, fantasy, science fiction, paranormal and historical. Emily is actively expanding her client list and open to submissions. As a Contracts Administrator at Simon & Schuster, Inc. and a writer for *The World Almanac for Kids*, Emily forged her knowledge of many aspects of publishing, bringing that experience to her current position. She is a graduate of the NYU Publishing program and, incidentally, grew up in Connecticut. Follow her blog: <http://esckeyes.blogspot.com>. Twitter: @esc_key





Linda Roghaar of the **Linda Roghaar Literary Agency, LLC**. Linda Roghaar has been in the book business since 1974. She worked in retail bookstores, and for many years was a publishers' rep who sold independent and university presses to bookstores, chains and wholesalers. This experience prepared her well for her career as an agent, which began in 1996. Linda's years spent on both sides of the market provide her with a keen sense of what the market is looking for and how to position it. The Linda Roghaar Literary Agency represents authors with substantial messages and specializes in nonfiction. The agency sells to major, independent and university presses.

Ann Collette of the **Helen Rees Literary Agency** was a freelance writer and editor before joining the Rees Literary Agency in 2000. Her list includes books by New York Times bestselling author B. A. Shapiro, Oprah's "Fall 2012 Unputdownable Mysteries" author

Mark Pryor, Anthony Nominee Vicki Lane, RT Award Nominees Clay and Susan Griffith, National bestseller Carol Carr, Steven Sidor and Chrystle Fiedler. She likes literary, mystery, thrillers, suspense, vampire and commercial women's fiction. In nonfiction, she prefers narrative nonfiction, military and war, works to do with race and class, and work set in or about Southeast Asia. Ann does not represent children's, YA, sci-fi, or high fantasy (Lord of the Rings-type books).



Julia Bannon has been walking around with her nose stuck in a book since the age of five. It didn't matter if she was walking to school or lacing up her skating boots, reading has been her lifelong passion. After several years in public relations, Internet sales and marketing, Julia was able to merge her passion for the written word with her career when she went to work for HarperCollins in online marketing. After several years learning from her amazing colleagues and authors, Julia left the publishing world to start a family. While raising her children Julia worked for marketing agencies to build websites and brands for a wide array of clients through web marketing. Then she returned to her passion by becoming a copy editor. Julia was pleased to join the **L. Perkins Agency** in late 2012, to learn from her talented colleagues who have done so much to further the careers of terrific authors. Julia is thrilled to bring her experiences in publishing, copy editing and marketing to her new clients as they look to forge the way in the evolving world of e-publishing.

Marketing Expert

Note: **Marketer Brian Jud**, owner of **Book Marketing Works** and **Executive Director of SPAN**, will be available to speak one-on-one with authors during the day. Are you using the most effective distribution system for your titles, your customers and your business? Planning is the most frequently overlooked step in successfully publishing a book. Brian will help you plan exactly what to do, when to do it and know what should happen when you do. If you wish to meet with him, indicate so in the "Consultations" section of your application.



Follow Up Session—4:15 - 5:00 p.m.

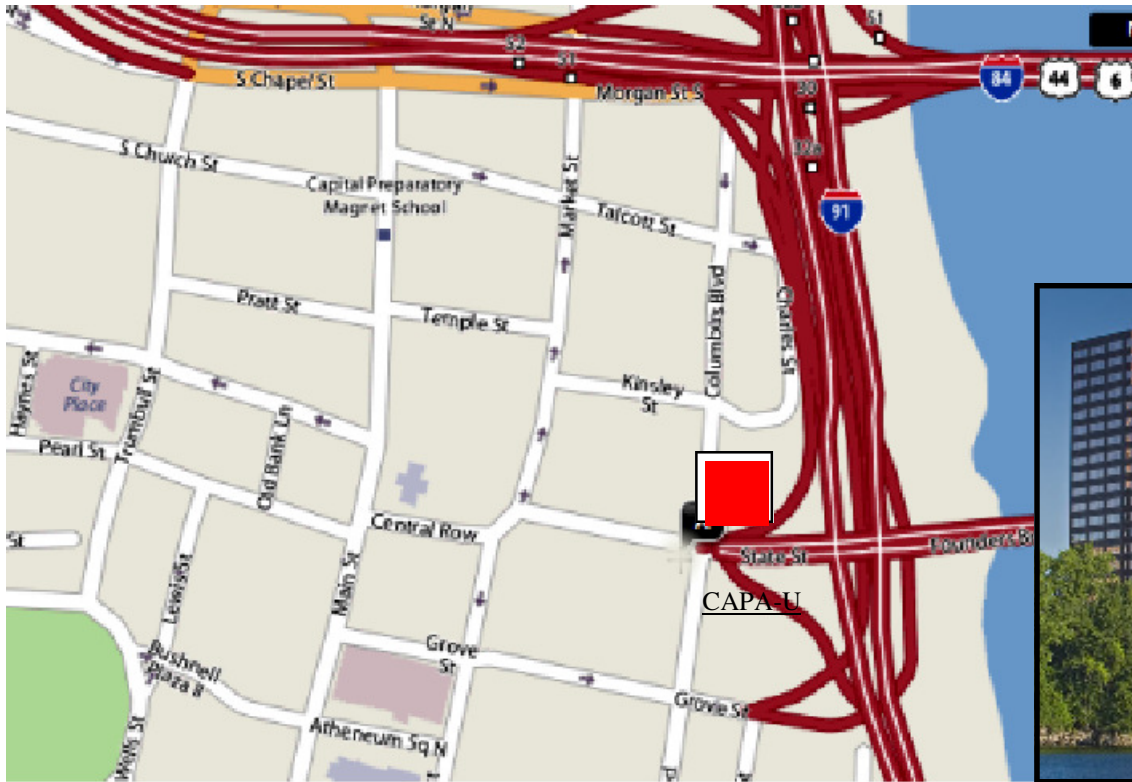
- *Meet all the authors and chat.*
- *Drawing will be held at 4:00 p.m.*
- *1st Prize—Refund of your CAPA-U registration fee!*
- *2nd Prize—Membership in CAPA for one year!*
- *Have your favorite speaker or author autograph books in the CAPA-U Bookstore.*



Register Before March 30
Get a 10% discount!

SPECIAL OPPORTUNITY FOR CAPA MEMBERS ATTENDING CAPA-U 2012

Anyone who is a member of CAPA and who registers to attend CAPA-U 2013 is invited to sell his or her books as part of the CAPA-U Bookstore. Each such participant is allowed up to 3 titles with a limit of 10 books per title. The participant must place a label on the back of each book submitted with the selling price which must include Connecticut state sales tax and must be set in a whole dollar amount (e.g., \$10.00, not \$9.95). Participating members wishing to take advantage of this opportunity must email their titles, along with the selling prices, to Debbie Kilday at washigon@aol.com no later than May 5th. Authors will be responsible for drop off and pickup of their books on the day of the conference. This is a wonderful opportunity for member authors to market their books, and a chance for the participating agents to see the professional work of CAPA members. Nonmembers are invited to join CAPA to participate in this selling opportunity.



Hartford Steam Boiler Conference Center



Directions to the Hartford Steam Boiler Conference Center 1 State Street, Hartford

Although the address is One State Street, the building's entrance faces Columbus Blvd. and you enter the parking lot from there.

From I-91 North (Traveling I-91 heading Northbound only)

- * Take Exit 32B - Trumbull Street
- * At end of ramp, take a left onto Market Street
- * Proceed to the second traffic light (under I-84)
- * Take a left onto Morgan Street
- * Take a right onto Columbus Boulevard
- * Proceed through the second traffic light
- * One State Street's entrance is immediately on the left

From I-91 South (Traveling I-91 heading Southbound only)

- * Take Exit 31 - State Street
- * At second light, turn right onto Market Street
- * At light, turn right onto Kinsley Street
- * At light, turn right onto Columbus Boulevard
- * One State Street's entrance is on the immediate left

From I-84 E (Traveling I-84 heading Eastbound only)

- * Take Exit 50-Main Street
- * Proceed through three traffic lights
- * Take a right onto Columbus Boulevard
- * Proceed through the second traffic light
- * One State Street is immediately on the left

From I-84 W or Route 2 W (For Route 2 directions, ignore the reference to Exit 54)

- * Take Exit 54-91 South/Downtown Hartford (left exit)
- * Go over the Founders Bridge to the second traffic light
- * Take a right onto Market Street to the next traffic light
- * Take a right onto Kinsley Street to the traffic light
- * Take a right on Columbus Boulevard
- * One State Street's entrance is immediately on the left



CAPA-U Registration

Saturday, May 11, 2013 - Hartford Steam Boiler Conference Center - One State Street, Hartford, CT

Contact Information. Please use all capital letters and print numbers clearly.

Name: _____ Home Phone: _____

Street Address: _____

City, State, ZIP _____ Cell Phone: _____

E-mail Address. Print one letter, number or character on each dash below. Use all capital letters. Please ensure there is no confusion between the numeral 1 and the letter l. The numeral zero should be represented with a slash through it (Ø), so as not to confuse it with the letter O. Please print your e-mail address **twice** on the lines below.

Choosing Workshops. List the name of the speaker you choose for each session:

Session One 11:30 _____

Session Two 1:45 _____

Session Three 3:00 _____

Agent Consultation: Please list the name of the agent you wish to consult. List your first choice of agent. Then choose two other agents in case that first choice agent's schedule is full. If you do not list a second and third choice and if your first choice agent's schedule is full, the committee will match you with another agent of our choice. We will make every attempt to place you with your first choice.

First choice _____ Second choice _____ Third choice _____

Payment. Seating is limited; registration is on a first-come first-served basis.

Choose one:

\$135.00 (Early-bird Registration) DUE BY March 30, 2013

\$150.00 Regular Registration.

Payment Method: Check (Payable to CAPA-U) Visa Master Card American Express

Credit Card #: _____ Expiration Date: _____

Name as shown on card: _____ Signature: _____

If you are paying for other registrants, print their names (last name first) here: _____

*Please let us know how you found out about CAPA-U: Newspaper article _____ CAPA website _____
Heard from a friend _____ Ad in CT Muse _____ Other (please specify) _____.*

General Information: Your conference registration includes the keynote address, agents' panel, choice of three workshops (from among fifteen offered sessions), "Writer Idol" session, opportunity to meet with a literary agent, continental breakfast, delicious buffet luncheon, post-conference networking session and parking in a secured building.

Please **MAIL** completed registration form (if paying by check) to CAPA-U, 41 Oxford Rd., Oxford, CT 06478 or **FAX** to (203) 888-1221.

QUESTIONS? E-mail capau.committee@gmail.com or call Steve at (203) 881-1549. A CAPA-U committee member will contact you to confirm receipt of your registration and address any concerns you may have.

Note: Due to the size of the venue, registrations will be limited to 135. Once we have reached that number we will stop accepting registrations

10th Annual CAPA-U May 11, 2013
Keynote Speaker
Hallie Ephron
The Writing Life: Are We Having Fun Yet?

8:30 - 9:00 Registration and breakfast
 9:00 - 9:15 Welcome
 9:15 - 10:15 Keynote address
 10:30 - 11:00 Panel discussion with all agents
 11:00 - 12:00 Session #1
 12:00 - 12:45 Lunch
 12:45 - 1:45 "Writer Idol"
 2:00 - 3:00 Session #2
 3:15 - 4:15 Session #3
 4:15 - 5:00 Networking & Raffle

Fiction	Nonfiction	Specialty	Publishing	Marketing
11:00 – 12:00 Concurrent Sessions Pam Lewis How Do I Know What I Mean 'til I Hear What I Say?	Pegi Deitz Shea The Ever-Changing Market for Children's Fiction & Nonfiction	Editors' Panel: Beth Bruno, Roberta Buland, Rita Reali Have Your Writing Critiqued by Professional Editors.	Richard LaPorta Publishing with a Small Press	D'vorah Lansky Multimedia Digital Publishing Strategies for Sharing Your Book and Your Message Online

12:00 – 12:45 Lunch – Main Café

12:45 – 1:45 Writer "Idol" - Main Café Agents: Ann Collette, Marilyn Allen, Jessica Sinsheimer

2:00 – 3:00 Concurrent Sessions Daniel Judson Writing Mystery/Thrillers to Capture Readers and Competitions	Julian Padowicz Six Memoirs, One Cook Book and a Dysfunctional College Professor	Marilyn Allen An Agent Tells How to Build a Readership	Dick Margulis Producing a High Quality Self-Published Book	Wayne English When Social Networking Fails - Nine Steps to Social Networking Success
3:00 – 3:15 Break				
3:15 – 4:15 Concurrent Sessions Annie Kelleher Creating a World of Fantasy and Romance	Eileen Albrizio Creating Vivid Images Out of Abstract Emotions	Kate Rothwell Writing a Synopsis to Sell Your Book Proposal	Dan Uitti E-Book Publishing: Kindle, Nook and other formats	Brian Jud How to Launch a Book
4:15 – 5:00 Networking and Finale - Main Café				